



Owner
City of Burleson, TX

Description
72,850 square foot recreation center located in suburban Fort Worth. Facility is valued at over \$16 Million.

Architect/Designer:
GSBS Architects
Yarger Design Group

Everlast Representative:
Troy Kelley

Distributor:
Sports Flooring Inc.

Burleson Recreation Center

Burleson Rec Center's Needs:

- Durable flooring that would perform under heavy equipment; free weight areas must withstand dropping of weights
- In the circuit and cardio areas, Burleson Rec wanted a product that could provide as few seams as possible
- Free weight area needed a surface that would be easy to repair or replace should it ever get damaged
- Easy to clean
- A wide variety of pattern and color options that would not show dirt or wear

Everlast sports surfacing Wins With:

- Roll goods that offer extreme durability; patented UltraTile™ that excels under extreme conditions, including the dropping of weights and pounding equipment
- Roll goods that have a virtually seamless appearance
- UltraTile's unique dowel rod fastening system that provides the ability to move or replace tiles easily
- Easy installation and maintenance
- Low life-cycle costs
- The most standard color choices in the industry



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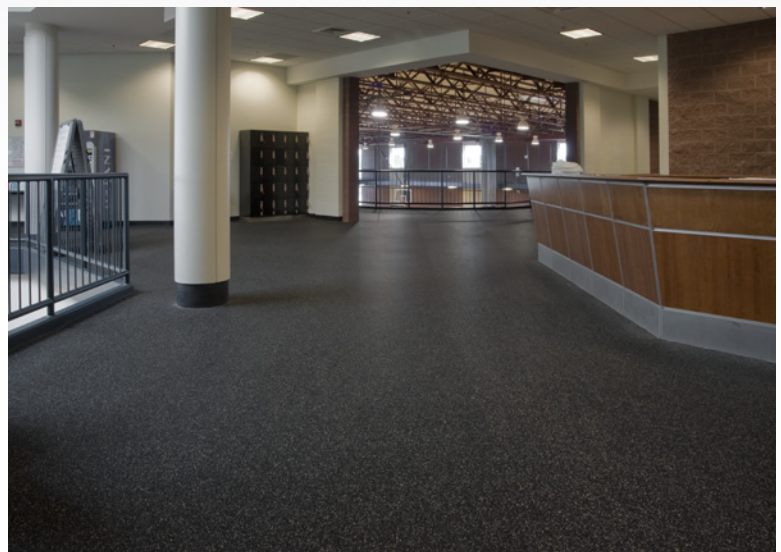
Opening in May 2010, Burleson Recreation Center, also known as the BRiCk, resides in one of the fastest growing cities in North Central Texas. The modern two-story facility was built with room to grow over the next 10 years. It includes such amenities as a 10,000 square foot fitness center, a suspended walking track which overlooks twin gymnasiums, and a custom rock climbing boulder.

The theme of the building is “connection,” uniting both a connection to its state heritage through use of materials derived from Texas, such as limestone and heavy timber and creating a visual connection throughout the space. Frank Ocampo, Recreation Center Operator feels the “wide open concept” of the space is dynamic with large windows allowing lots of light and great views of the aquatic center outside. The facility layout enables easy navigation and visibility to all the main interior areas. He goes on to say, “it feels like a big, exclusive, private club but caters to the whole community.”

Dalan Walker, Senior Park Planner of Burleson, worked with the architects and designers to satisfy the needs of the growing community and what they wanted in a recreation center. Durability, wear resistance, nearly invisible seams on cardio floors, and the option to repair and replace possible future damage to weight room flooring were hot button concerns for Walker. The ease of cleaning and maintenance were so important that he traveled to look at other facilities to compare flooring choices. The BRiCk went with Everlast sports surfacing with Nike Grind due to its durability and the patterns’ ability to hide dirt and wear.

Everlast was installed before construction was completed. Despite large amounts of construction dust, clean up was “no problem, even now you hardly ever see a footprint.” Unfortunately, installation didn’t go off without a hitch. In one area, the wrong color pattern was ordered! The Everlast team came in with a huge win and the new order was successfully delivered days before it was expected. Teamwork enabled the BRiCk to open on time and Everlast’s last minute save was “greatly appreciated and will not be forgotten,” said Walker.

“Picking flooring was almost as difficult as picking the furniture, and we couldn’t be happier with the choice,” says Walker. Everlast continues to deliver by being fade resistant even when faced with direct Texas sun through their large windows. Staff at the BRiCk is also pleased with the streamlined good looks, comfort underfoot, and great installation. There are still no seams visible. “It has held up really well,” said Ocampo.



Flooring Choices:

UltraTile™

- 2,500 sq. ft. Basic Black

Rolled Goods:

- 4,320 sq. ft. Heavy Metal
- 6,740 sq. ft. Blue Steel
- 2,548 sq. ft. Peanut Crunch
- 1,500 sq. ft. Just Beet It